

ZANT TECH'S BRAND KIT



BRAND TAG LINE

Empower your business with technology. Our all-in-one Development, Marketing, and Web solutions drive your digital growth. Let's transform your vision into reality and accelerate your online presence. Contact us today!

CONTENT PILLARS

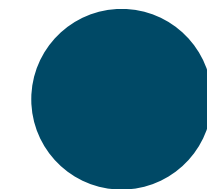
- Pillar 1:** Internal Promo
 - Problem/Resolutions, Benefit of Service(s), Testimonials
- Pillar 2:** Educational
 - Tech Tips, Did you Know
- Pillar 3:** Engagement
 - This or That, Comment Your Favorite
- Pillar 4:** Industry Updates
- Pillar 5:** Community
 - Share clients posts, local events, involvement with networking groups
- Pillar 6:** Industry Memes

Title Font

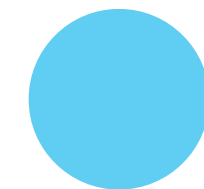
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Sub Title Font

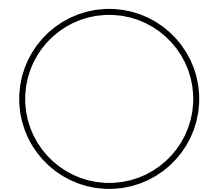
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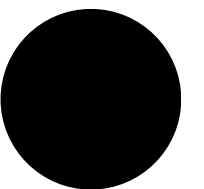
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OUR WEB SOLUTIONS

- WEB DEVELOPMENT
- MOBILE SITES
- WEB APPLICATIONS
- ONLINE E-COMMERCE STORES
- CUSTOMER AND TICKET MANAGEMENT THROUGH A LIVE CHAT PORTAL

VISIT
WWW.ZANTTECH.COM
FOR MORE

785.414.9186
marketing@zanttech.com



OUR VISION

Innovate digital standards for a more customer-centric experience and integrate the worlds businesses to provide customers with easy-to-use technology and support.



Every person I've contacted has been super helpful and friendly. We brainstorm solutions for my problems, and they always have great ideas. They're patient and generous with their time, and I look forward to future dealings with them. They've definitely given my business a boost!

★★★★★
Tracy Edingfield

SOCIAL MEDIA MANAGEMENT

- ✓ Customized social media strategy aligns with your business goals and brand identity
- ✓ Multiple platform management
- ✓ Personalized social media content that is relevant, relatable, and resonates with your audience
- ✓ Monthly analytics to ensure your social goals are obtained

CALL 785.414.9186 FOR DET

OUR CORE VALUES

- Ability**
to determine the root of problems and solve them. Own the job and process then hold yourself and your employees to the highest standard. Think BIG and execute. Always achieve what you set out to.
- Wisdom**
to start with the customer and work backward. Approach problems with a calm mind and have faith in your team. It is okay to fail if the result is knowledge.
- Courage**
to speak up for what you believe. Be direct and truthful with your peers. Expect the same in return. Stand by convictions, be willing to be wrong and learn, have backbone. Help each other understand problems and face difficulties together.

Adapt

to any situation, remote work, elasticity, flexibility. We pivot to achieve our clients needs and to pursue innovation. It is imperative that we adapt as quickly as technology develops.

Respect
other points of view as they may have experiences you do not. Agree to disagree and be humble with your successes.

Truth
shepherds growth. Be accurate instead of kind with evaluations. Share with others what they do not already know. This will allow for growth and facilitate progress and innovation.

Frugality
is the ability to accomplish more with less. Obstructions create resourcefulness, innovation and self-sufficiency.

Diversity
of knowledge. Recognize everyone's differences and how they fit in the plan to achieve our vision. Give yourself and other employees a comparative advantage. Recognize what you do not know and seek who does.



Innovate

our workplace. Seek outcomes that keep you improving. Follow the pursuit of knowledge and innovation vigorously. Be a lifelong scholar and realize your potential.

Inspire
yourself and those around you to achieve our vision. We must inspire ourselves and our clients to live up to the highest standards, so that the end product is under fierce scrutiny to inspire perfection.

Small Business Award Nominee

WICHITA CHAMBER OF COMMERCE
APPLICANT SHOWCASE
NEWMAN UNIVERSITY, DUGAN-GORGES CONFERENCE CENTER
DATE: MARCH 9, 2022
TIME: 4:30 PM - 6:30 PM

TECHNOLOGY SOLUTIONS TO CREATE, MAINTAIN, AND ACCELERATE YOUR BUSINESS IN THE DIGITAL FRONTIER

SOFTWARE DEVELOPMENT | WEBSITE DEVELOPMENT | MARKETING

www.zanttech.com | [Zant Technologies](https://www.linkedin.com/company/zant-technologies) | [@zanttech](https://www.instagram.com/zanttech) | (785) 414-9186



TIP TUESDAY

If you own any Apple tech, you probably have quite a few dirty white charging cables. Those things attract scuffs and marks in no time. Make them look brand new with a pencil eraser. It takes a little time and patience, but start erasing and the mess will be gone in no time.

More tech tips can be found on www.komando.com

FEBRUARY

- FRI 17** Winter Jam @ Intrust Bank Arena Starts @ 7 pm
- SAT 18** Sommelier-Led Wine Tasting @ Jenny Dawn Cellars, Wichita @ 6:30 pm
- SUN 19** The Makings of Mardi Gras Cooking Class @ The Kitchen, Wichita Starting @ 3 pm

WWW.ZANTTECH.COM